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PSYCHOLOGICAL STRATEGY BOARD  
WASHINGTON 25, D.C.

Copy No. 43  
January 15, 1953

MEMORANDUM FOR: The Honorable David K. E. Bruce, Under Secretary of State

SUBJECT: Draft of "An Evaluation of Psychological Effect of U.S.  
National Effort [redacted]"

I attach a draft of PSB D-29, bearing the above-quoted title, for consideration and appropriate action by the Board at its meeting on January 15, 1953.

This document had its origin in the Board's decision on June 12, 1952, to authorize a "test case" PSB evaluation on one geographical area. Pursuant to this decision, the staff transmitted to the Board proposed terms of reference for an evaluation on [redacted] (July 17, 1952), and the Board indicated that the project should be carried out. In view of the Board's desire that the project not include field trips or attitude surveys, the present document is based solely on contributions by the member departments and agencies and by the Office of the Director for Mutual Security.

In its final form, after re-working it at a later date, I believe that this evaluation will be useful as expressing a consensus concerning the psychological impact of the total U.S. effort [redacted]. It also represents a step toward the development of methods and procedures to fulfill the evaluating responsibilities of the Board.

I recommend acceptance of this evaluation as a first step of this nature in the development of the PSB evaluation function.

[redacted]  
[redacted]  
Director

Enclosure:

PSB D-29, dated January 14, 1953

(Note: Identical Memoranda sent to Mr. Foster and General Smith.)

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Page 1 of 1 page

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D-29

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# ROUTING AND RECORD SHEET

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FROM:

Psychological Strategy Board (via PP/PP/PL)

NO.

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